

BEFORE THE

JUN 19 2003

Federal Communications Commission

WASHINGTON, D. C. 20554

FEDERAL COMMUNICATIONS COMMISSION
OFFICE OF THE SECRETARY**ORIGINAL**

In the Matter of)

Amendment of Section 73.202(b))

Table of Allotments,)

FM Broadcast Stations,)

(Ash Fork, Chino Valley, Dolan Springs,)

Fredonia, Gilbert, Lake Montezuma, Payson,)

Peach Springs, Seligman, and Tusayan, Arizona;)

Moapa Valley, Nevada; and Beaver and Cedar)

City, Utah))

MM Docket No. 02-12

RM-10356

RM-10551*

RM-10552*

RM-10553*

RM-10554*

To: Assistant Chief, Audio Division

RESPONSE TO ORDER TO SHOW CAUSE

Route 66 Broadcasting, L.L.C. ("Route 66"), licensee of Station KZKE(FM), Channel 277A, Seligman, Arizona, herein responds to the Order to Show Cause (hereinafter "Order"), released in the above-captioned proceeding on May 5, 2003 (DA 03-1476) (hereinafter "Order"). In response to the Order, the following is shown:

In the above-captioned proceeding (hereinafter the "Ash Fork proceeding"), NPR Phoenix, LLC ("NPR") and Spectrum Scan, LLC request the substitution of Channel 227A for Channel 277A at Seligman, Arizona, and the modification of Station KZKE's license accordingly. The substitution is requested in order to accommodate NPR's allotment plan. NPR has agreed to reimburse Route 66 for the reasonable costs incurred in connection with the change of KZKE's channel.

Placed in the record

JUN 19 2003

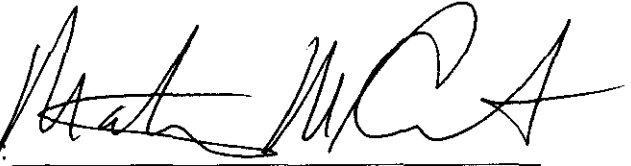
Route 66 notes, however, that another proposal to change KZKE's frequency is also pending. In MMB Docket 02-124 (hereinafter the "Amboy proceeding"), it is proposed that Channel 234C2 be substituted for Channel 277A at Seligman and that KZKE's license be modified accordingly.¹ The allotment of Channel 234C2 at Seligman is presented in the counterproposal of Cameron Broadcasting, Inc. filed July 15, 2002 in the Amboy Proceeding. The allotment of Channel 234C2 at Seligman is dependent upon another allotment change advanced in Cameron Broadcasting's counterproposal, *i.e.* relocation of Station KFLG(FM), Channel 234C, Kingman, Arizona, to Pahrump, Nevada.

Obviously changing an existing station's frequency is disruptive to the listening audience. The Commission usually determines that disruption is offset by the benefits accruing to the public from adoption of an allotment proposal. But here, KZKE faces the prospect of changing its frequency twice in short order – first to Channel 227A and then to Channel 234C2. The disruptions that would result are not only detrimental to the public but to Route 66 as well. It will be difficult enough for Route 66 to inform and entice its listeners to tune in KZKE on 94.7 mHz (Channel 234) instead of 103.3 mHz (Channel 277). For Route 66 to have to convince those listeners, as an interim measure, to tune in KZKE on 93.3 mHz (Channel 227) and then, possibly only weeks later, to tune in the station on its ultimate frequency, 94.7 mHz, is an unreasonable burden under the circumstances.

¹ The proposal contemplates use of a special reference point for Station KZKE (NL 35-17-37, WL 112-52-33).

Accordingly, Route 66 urges the Commission to consolidate Docket Nos. 02-12 and 02-124 so that in one proceeding the Commission can determine the ultimate frequency to which KZKE will be moved.

ROUTE 66 BROADCASTING, L.L.C.

By: 

Matthew H. McCormick
Its Counsel

Reddy, Begley & McCormick, LLP
2175 K Street, N.W., Suite 350
Washington, D.C. 20037-1845
(202) 659-5700

June 19, 2003

CERTIFICATE OF SERVICE

I, Janice M. Rosnick, do hereby certify that I have on this 19th day of June, 2003, caused to be hand delivered or mailed via First Class mail, postage prepaid, copies of the foregoing RESPONSE TO ORDER TO SHOW CAUSE:

Service List MM Docket No. 02-12

R. Barthen Gorman, Esquire*
Federal Communications Commission
Mass Media Bureau
445 12th Street, SW
Room 3-A224
Washington, DC 20554

Barry A. Friedman, Esq.
Thompson Hine LLP
1920 N Street, NW, Suite 800
Washington, DC 20036-1600

John J. McVeigh, Esq.
12101 Blue Paper Trail
Columbia, MD 21044-2787

Harry F. Cole, Esq.
Alison J. Shapiro, Esq.
Fletcher, Heald & Hildreth PLC
1200 N. 17th Street, 11th Floor
Arlington, VA 22209-3801

Deborah Comley
11204 Bowley Drive
Louisville, KY 40223

Scott C. Cinnamon, Esq.
Law Offices of Scott C. Cinnamon, PLLC
1090 Vermont Avenue, NW, Suite 800, #144
Washington, DC 20005

Prescott Radio Partners
9222 Loma Street
Villa Park, CA 92861

William H. Gormly
P. O. Box 51
Des Moines, NM 84818

Charles Crawford
4553 Bordeaux Avenue
Dallas, TX 75205

MB Media Group, Inc.
251 Hilton Drive
St. George, UT 84770

Denise B. Moline, Esq.
PMB No. 215
1212 South Napier Boulevard
Napierville, IL 60540

Lawrence N. Cohn, Esq.
Cohn & Marks
1920 N Street, NW, Suite 300
Washington, DC 20036-1622

Service List MB Docket No. 02-124

Deborah A. Dupont*
Media Bureau, Audio Division, Room 3-A224
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Mark N. Lipp, Esq.
J. Thomas Nolan, Esq.
Vinson & Elkins, L.L.P.
The Willard Office Building
1455 Pennsylvania Avenue, NW
Washington, DC 20004-1088

Lee J. Peltzman, Esq.
Shainis & Peltzman, Chartered
1850 M Street, NW, Suite 240
Washington, DC 20036

Harry F. Cole, Esq.
Alison J. Shapiro, Esq.
Fletcher, Heald & Hildreth PLC
1200 N. 17th Street, 11th Floor
Arlington, VA 22209-3801

Marissa G. Repp, Esq.
F. William Lebeau, Esq.
Hogan & Hartson, L.L.P.
555 Thirteenth Street, NW
Washington, DC 20004-1119

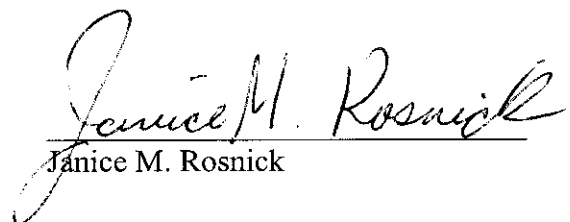
Anne Thomas Paxson, Esq.
Borsari & Paxson
4000 Albemarle Street, NW, Suite 100
Washington, DC 20016

Joseph D. Sullivan, Esq.
Latham & Watkins
555 11th Street, NW, Suite 1000
Washington, DC 20004-1304

Dean R. Brenner, Esq.
Crispin & Brenner, P.L.L.C.
1156 15th Street, NW, Suite 1105
Washington, DC 20005-1770

JoEllen Masters, Esq.
Shaw Pittman
2300 N Street, NW
Washington, DC 20037-1128

Howard A. Topel, Esq.
Dennis P. Corbett, Esq.
Leventhal, Senter & Lerman, P.L.L.C.
2000 K Street, NW, Suite 600
Washington, DC 20006-1809


Janice M. Rosnick

* VIA HAND DELIVERY